



2022 SPONSORSHIP PACKAGE

West Coast Reiners is a club dedicated to the sports of Reining and Reined Cow Horse. Our club consists of a broad range of riders, some new to the sport, looking to learn and have fun with a great group of people.

Reining is a western riding competition where the rider guides the horse through a precise pattern of circles, spins, and stops. All work is done at the lope (a slow, relaxed version of the canter) and gallop. **Reining** is judged on the horse's ability to perform a set pattern of movements.

Reined Cow Horse is a new sport that we are introducing to area and is receiving a lot of interest for far and wide. It follows the same principals as Reining but is where horses are asked to work a single live cow in an arena, performing specific manoeuvres that include circling the cow, turning it in a specified manner, and performing a reining pattern.

Our purpose and mission is to welcome any new members to the club that are interested in giving reining a go and to build the sport of reining in Western Australia.

We are based at the Murray Regional Equestrian Centre (MREC) in Coolup. This is a state of the art community facility that when fully completed will be the premier equine facility in the state. The catchment area for the Murray equestrian centre accounts for 40% of the non-racing horses in the state of WA. The number of horse owning households is forecast to grow almost 50% in the centres catchment area overall and by almost two thirds in the Peel region. This equates to 13,000 households / properties with horses by 2026 (figures supplied by the Murray Shire) It goes without saying that the growth in WCR and the sport of reining and reined cow horse in WA will increase as a direct result.

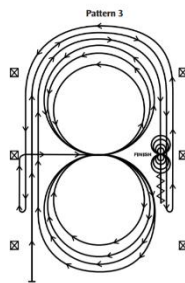
Benefits for any Sponsor are - increased exposure as the WCR home ground is based in Western Australia's fastest growing equine region.

FUTURE PLANS

West Coast Reiners is currently running various fundraising ventures to go towards growing our club with a view to completing construction of a purpose built reining arena at MREC that will not only benefit West Coast Reiners but all other users groups that are affiliated with MREC such as Cutting, Camp Draft, Western Group, Pony Club, Dressage and Hack days.

This requires a large amount of funding from various sources such as Community Grants, Lottery Support, Sports foundations and obviously sponsorship from any Business or Company willing to get involved.

We are excited to present our 2022 Sponsorship packages and would welcome the opportunity to talk with you as to how WCR and your business can work together in 2022 and beyond.





Platinum Level: \$5,000 / goods to value (or more)

2 x WCR Apparel Package (Polo Shirt and Cap)
Announced as Platinum Level Sponsor at Clinics and Shows
Premium Placement of your Signage on Arena
Acknowledgment on Facebook Page
4 tickets to end of Year Club Dinner
WCR Club Photo Plaque at end of year
Listed on Website as a Platinum Level Sponsor.

Diamond Level: \$2,500 / goods to value (or more)

WCR Apparel Package (Polo Shirt and Cap)
Announced as Diamond Level Sponsor at Clinics and Shows
Placement of your Signage on Arena
Acknowledgment on Facebook Page
2 tickets to end of Year Club Dinner
WCR Club Photo Plaque at end of year
Listed on Website as a Diamond Level Sponsor.

Gold Level: \$1000 / goods to value (or more)

WCR Cap
Placement of your Signage on Arena
Acknowledgment on Facebook Page
WCR Club Photo Plaque at end of year
Listed on Website as a Gold Level Sponsor

Silver Level: \$500 / goods to value (or more)

Placement of your Signage on Arena
Acknowledgment on Facebook Page
WCR Club Photo Plaque at end of year
Listed on Website as a Silver Level Sponsor

Bronze Level: \$250 / goods to value (or more)

Acknowledgment on Facebook Page
WCR Club Photo Plaque at end of year
Listed on Website as a Bronze Level Sponsor

Panel Sponsor \$150

Metal Plaque on Arena Panel with Name or Business Name
Acknowledgment on Facebook Page